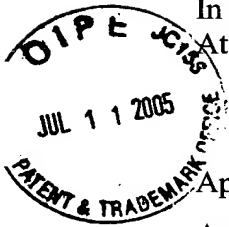


Application. No.09/824,510  
Amendment dated July 7, 2005  
In Reply to Office Action of January 7, 2005  
Attorney Docket No. 3520-010579



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No. : 09/824,510 Customer No.: 28289  
Applicants : Stephen D. TILEY et al.  
Title : METHOD OF USING PRODUCT PICKUP TO CREATE  
DIRECT MARKETING OPPORTUNITIES  
Filed : April 2, 2001  
Group Art Unit : 3625  
Examiner : Nicholas D. Rosen

**AMENDMENT**

MAIL STOP RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action of January 7, 2005, please find enclosed a Petition for Extension of Time extending for three months, from April 7, 2005 to July 7, 2005, the time in which to file a response to the outstanding Office Action.

Please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks** begin on page 11 of this paper.

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on July 7, 2005, 2005.

Christine Canavan

(Name of person mailing paper.)

*Christine Canavan*  
Signature

07/07/05  
Date

07/12/2005 ZJUHA1 00000005 09824510

03 FC:2202

150.00 OP

{W0199242.1}